



NASHVILLE CARES RESTAURANT AGREEMENT

AS A PARTICIPANT IN DINING OUT FOR LIFE® YOU AGREE TO:

1. Contribute to Nashville CARES a minimum of 30% (20% for food trucks) of gross food and non-alcoholic beverage for all patrons dining on Tuesday, May 17, 2022, including dine-in, to-go and curbside orders (unless another date and amount is authorized in writing by Nashville CARES). Delivery orders may be included if indicated on the written agreement form.
2. Allow Nashville CARES to use this restaurant's name, location, and phone number in materials and communications promoting the event.
3. Promote the event by displaying provided Dining Out For Life® poster and distributing provided promotional materials at the restaurant prior to and during the event, promote the event on restaurant's Facebook page, newsletters, and other social media marketing (as applicable).
4. Permit Nashville CARES volunteers to help promote your restaurant and invite people to dine that day.
5. Report results to Nashville CARES by June 1, 2022 for final results. Pre-tax gross sales for all patrons served (not just those specifying Dining Our For Life®) shall be the basis for calculating the contribution due. Mail contribution to Nashville CARES by June 20, 2022.

IN EXCHANGE, NASHVILLE CARES WILL:

1. Promote the participating restaurant via the Dining Out For Life® website with restaurant name, phone number, street address and a live link to restaurant website.
2. Coordinate a publicity campaign to promote Dining Out For Life® via local radio, television, print media, social media marketing and email campaigns with more than 6.8 million impressions.
3. Provide attractive, quality event promotional materials that may include posters, table tents, check inserts, invitations, and other printed items.
4. Recruit volunteers to invite people to dine with restaurants for Dining Out For Life® on May 17, 2022.
5. Report overall event results to all participants.

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Please return completed agreement to DOFL@NashvilleCARES.org

PARTICIPATING LOCATION INFORMATION

(Please list all information as you would like listed in ads)

Restaurant Name _____
 Street Address _____ City _____ ST _____ ZIP _____
 Manager's Name _____ Manager's email _____
 Manager's Phone _____ Fax _____
 Point of Contact (Day Of) _____ Email _____
 Phone _____ Best Time to Contact _____

MARKETING CONTACT INFORMATION

Marketing/PR Firm Contact Name _____ Ph _____
 Email _____ Website _____
 Facebook _____ Instagram _____ Twitter _____



DINING OUT FOR LIFE NASHVILLE

NASHVILLE CARES
MAY 17, 2022

GIFT CARD DONATION

Support Nashville CARES by donating a gift card from your restaurant valued at \$25.00 or more. Restaurants that provide a gift card will receive extra promotion leading up to the event and at other Nashville CARES events.

Would your restaurant like to donate a gift card? ___yes ___ no

If yes, \$ _____

PROMOTIONAL MATERIALS

Please estimate quantities for each Dining Out For Life® promotional materials you will use from April 17 - May 17.

Check inserts _____ Posters _____ Table Tents _____

DINING OUT FOR LIFE® AGREEMENT

I want to participate (please check one):

- Main DOFL Day - Tuesday, May 17 I would like to discuss Saturday or Sunday options (May 21/22)

I will participate (check all that apply)

- Breakfast / Hrs _____ Lunch / Hrs _____ Dinner / Hrs _____ Brunch / Hrs _____
 Yes, I would like to include alcohol sales in our contribution.

DINING OPTIONS [CHECK ALL THAT APPLY]

- In-door Dining (capacity _____) Outdoor Dining (Capacity _____) Curbside / to-go
 Online Ordering Delivery (not 3rd party)

I WISH TO CONTRIBUTE [MINIMUM OF 30% FOR RESTAURANTS]

- 20% (food trucks only) 30% 50% 75% *100% _____%

**Interested in participating at 100%? Contact us for promotional opportunities related to this level of participation. 100% participants will be listed as a sponsor for this event.*

By signing this document I confirm that I have read and agree to all Dining Out For Life® participation information as described on the opposite page and we will participate in Dining Out For Life® 2022 as outlined above.

Authorized Representative's Signature: _____ Date _____

Authorized Representative's Name & Title (please print): _____